

good morning products 2021



"Life with Design"

Quality designs have the power to modify space and transform the minds of its users.
They offer comfort of seeing, holding and using.
They are imbued with lightness and an element of surprise, enriching space.
Our products are designed using the concept of "Life with Design".

Brand Identity

Innovative Calendar

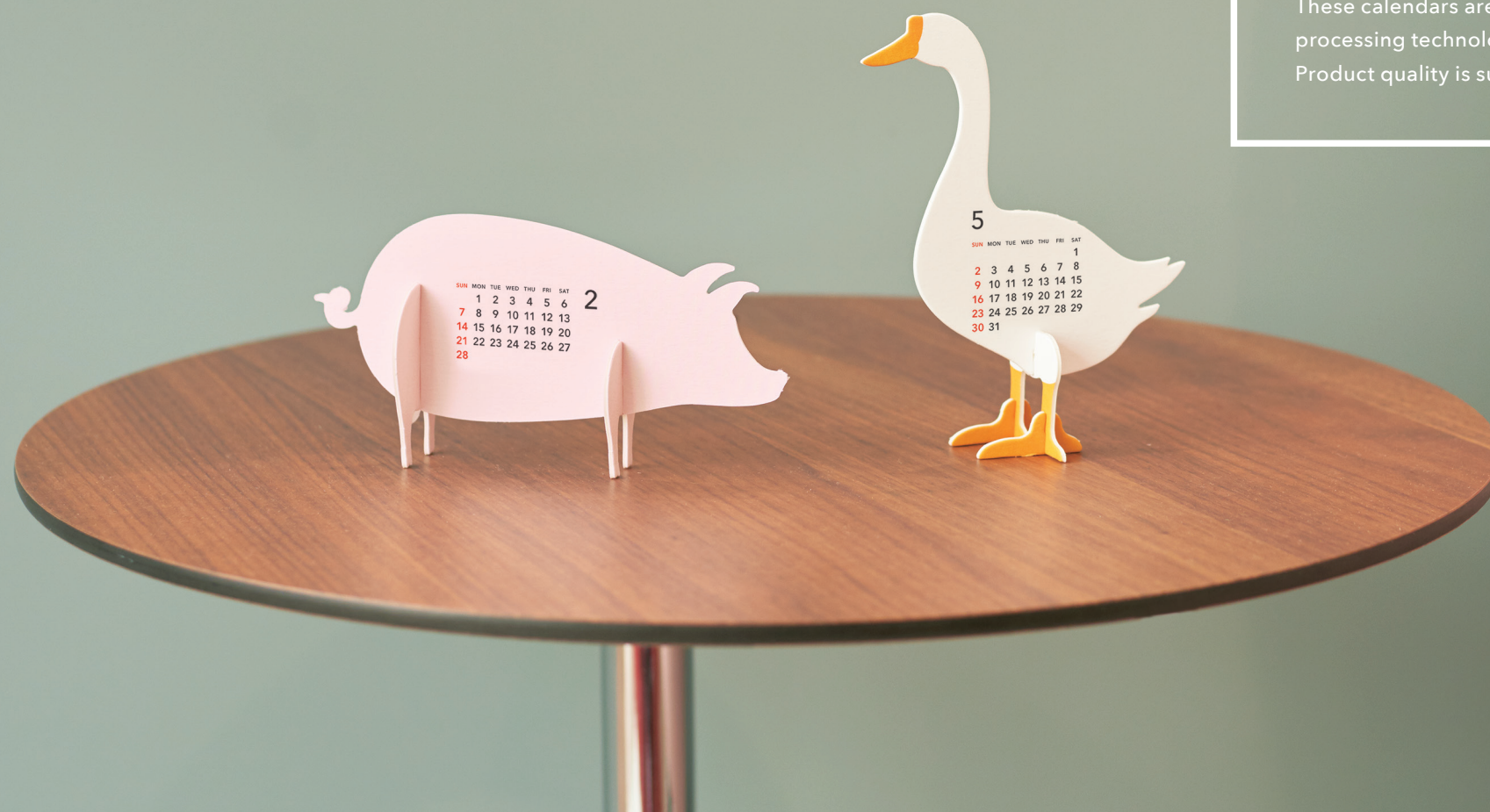
We started selling our minimalist and unique 3D calendars in 2003.
These interior products are enjoyable to assemble and decorate,
and have created a new wave through the desktop calendar market.

Less is More

The pursuit of refined beauty without unnecessary ornamentation.
Designed with a simple structure and elements that make it fun to assemble.
Our designs have received great praise around the world,
winning more than 150 design awards.

Japan Quality

These calendars are produced utilizing advanced printing and
processing technologies from the manufacturing powerhouse of Japan.
Product quality is supported by the subtleties and care of specialists.

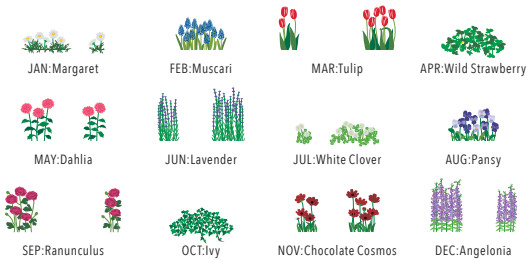


good morning calendar 2021

Bloom

New

The Bloom is a calendar designed around the motif of a planted flower grouping.
Set the six sheets on top of the stand one in front of the other, in the order of January through June.
When the month is finished, turn it over and move it all the way to the back.



Dimensions (mm) : 138 (H) × 130 (W) × 38 (D)
Package size (mm) : 155 (H) × 155 (W) × 18 (D)

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Vehicle

New

The Vehicle is a calendar designed around the motif of various vehicles.
Sheets cut into the form of vehicles can be set up on wooden tire stands.
Turn it around at the end of odd months to show even months.



Dimensions (mm) : 49-92 (H) × 133-185 (W) × 18 (D)
Package size (mm) : 205 (H) × 170 (W) × 25 (D)

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Botanical Life

2021 model



The Botanical Life is a calendar highlighting beautiful plant life on each single sheet. When you open a sheet and mount it on the wooden base, a seasonal plant pop ups, displaying two months.



<Awards>
One Show Design: Merit
iF DESIGN AWARD 2015: GOLD
German Design Award: Special Mention
A' Design Award, Milan Italy: Platinum A' Design Award
The 64th German International Calendar Award: Bronze Award
Creativity International Awards: Platinam Award
All Japan Calendar Competition, and more

6 calendar sheets and 1 base
Dimensions(mm) : 130(H) × 156(W) × 52(D)
Package size (mm) : 170(H) × 135(W) × 10(D)

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Flowers

2021 model

Design a room, bring in the seasons –
The Flowers calendar comes with a vase design featuring 12 different flowers.
Lift to display the flower of the month. Brighten your life each month with a seasonal flower.



<Awards>
IDA (International Design Awards): Silver Award
A' Design Award, Milan Italy: Gold A' Design Award
The 64th German International Calendar Award: Bronze Award
Creativity International Awards: Gold Award, and more

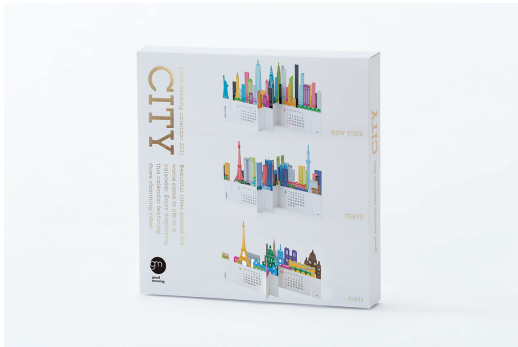
Dimensions(mm) : 192(H) × 76(W) × 22(D)
Package size (mm) : 113(H) × 77(W) × 28(D)

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CITY 2021 model



The CITY is a calendar based on the motif of cities around the world. Assemble the parts to create colorful cityscapes filled with famous landmarks. The 2021 calendar features New York, Tokyo, and Paris.



<Awards>
German Design Award: Winner
A' Design Award, Milan Italy: Gold A' Design Award
IDA (International Design Awards): Gold Award

Dimensions(mm) : 135(H) × 225(W) × 90(D)
Package size (mm) : 155 (H) × 155 (W) × 20 (D)

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TYPEFACE 2021 model

The TYPEFACE is a calendar designed around the concept of the typeface. The set contains four sheets, consisting of the months from January to December, punched out in an original typeface. You can assemble the sheets into calendar units that each display three months of the year.



4 sheets
Sheet size (mm) : 186(H) × 140(W)

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ZOO 2021 model



The ZOO papercraft kit is easy to assemble. No glue or scissors needed.
Assemble by fitting together parts with the same mark.
Each animal will be a two-month calendar.



<Awards>
IDA (International Design Awards): Silver Award
A' Design Award, Milan Italy: Gold A' Design Award
One Show Design: Merit
Creativity International Awards: Gold Award
Red Dot Award: Communication Design 2009
HKDA Global Design Awards 2009: Excellent
All Japan Calendar Competition, and more

2 sheets
Sheet size (mm) : 210(H) × 297(W)

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Safari 2021 model

The Safari is a papercraft animal calendar. No glue or scissors needed.
Remove and assemble the 6 sheets with 2 monthly calendars on the sides.



<Awards>
A' Design Award, Milan Italy: Platinum A' Design Award
Creativity International Awards: Platinum Award
New York Festivals: Finalist Certificate, and more

6 sheets
Sheet size (mm) : 210(H) × 170(W)

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Farm

2021 model



The Farm papercraft kit is easy to assemble. No glue or scissors needed.
Assemble by fitting together parts with the same mark.
Each animal will be a two-month calendar.



<Awards>
IDA (International Design Awards): Gold Award
A' Design Award, Milan Italy: Platinum A' Design Award
German Design Award: Special Mention
iF communication design award 2013
Creativity International Awards: Gold Award
All Japan Calendar Competition, and more

2 sheets
Sheet size (mm) : 210(H) × 297(W)

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Bike



The Bike is a bicycle-shaped papercraft calendar.
Follow the guide to assemble the frame, wheels, handlebar, and kickstand
and simultaneously display two months on the front and rear wheels.
The wheels can turn on their screw-axes.



<Awards>
Red Dot Award: Communication Design 2015
German Design Award: Special Mention
A' Design Award, Milan Italy: Gold A' Design Award
iF DESIGN AWARD 2015
Creativity International Awards: Gold Award, and more

Dimensions (mm) : 115(H) × 215(W) × 30(D)
Package size (mm) : 110(H) × 180(W) × 13.5(D)

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Swing



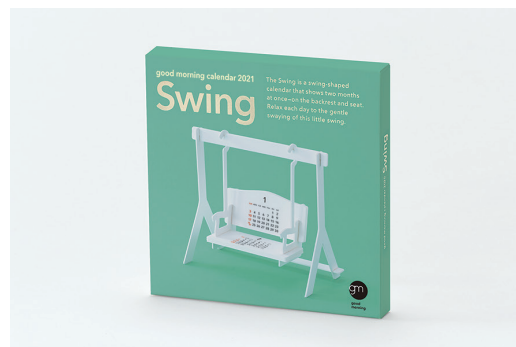
The Swing is a swing-shaped papercraft calendar.
Follow the guide to assemble a gently swaying swing.
Display two consecutive months on the backrest and seat.



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Rocking Chair

The Rocking Chair is a freestanding papercraft calendar in the shape of a miniature chair.
Follow the guide to assemble a rocking chair that rocks back and forth just like a real one.
Display the current month on the chair back, and next month on the seat.



<Awards>

A' Design Award, Milan Italy: Gold A' Design Award
IDA (International Design Awards): Bronze Award
iF DESIGN AWARD 2017
Creativity International Awards: Gold Award

Dimensions(mm) : 133(H) × 153(W) × 80(D)
Package size (mm) : 140(H) × 140(W) × 16(D)



<Awards>

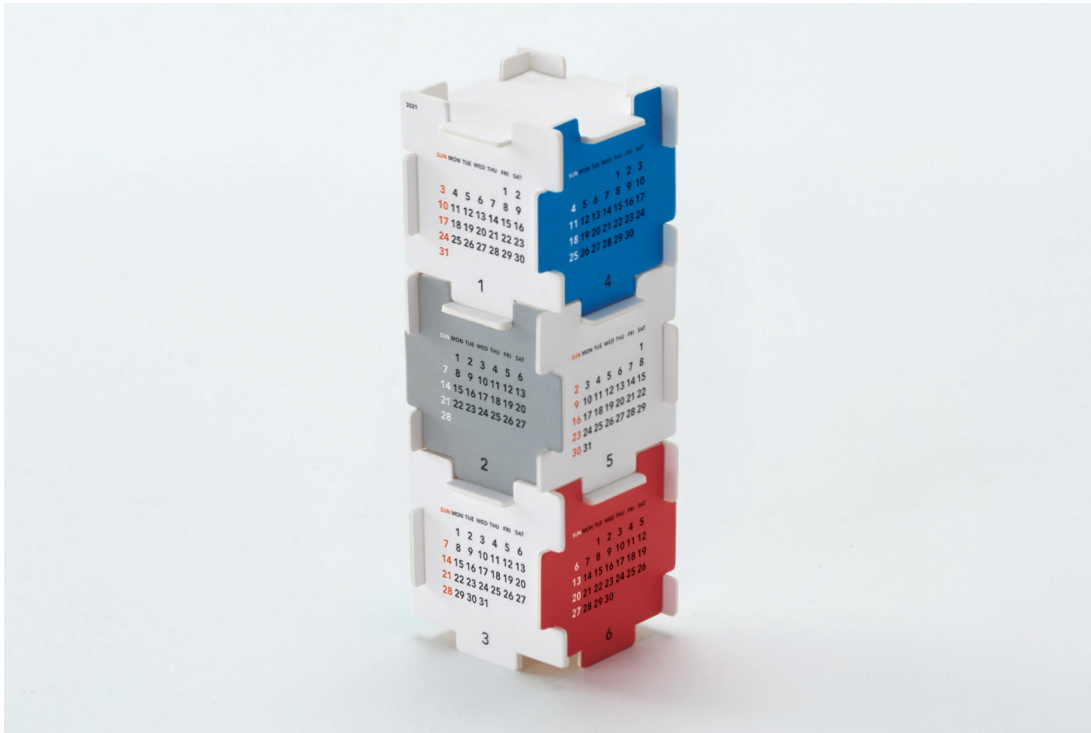
Design for Asia Award: Bronze Award
A' Design Award, Milan Italy: Platinum A' Design Award
Creativity International Awards: Gold Award, and more

Dimensions(mm) : 122(H) × 70(W) × 118(D)
Package size (mm) : 140(H) × 140(W) × 16(D)

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Module

The Module is a useful three-month calendar with individual pieces that may be combined as three cube-shaped stacking modules so you can assemble them freely at your convenience.



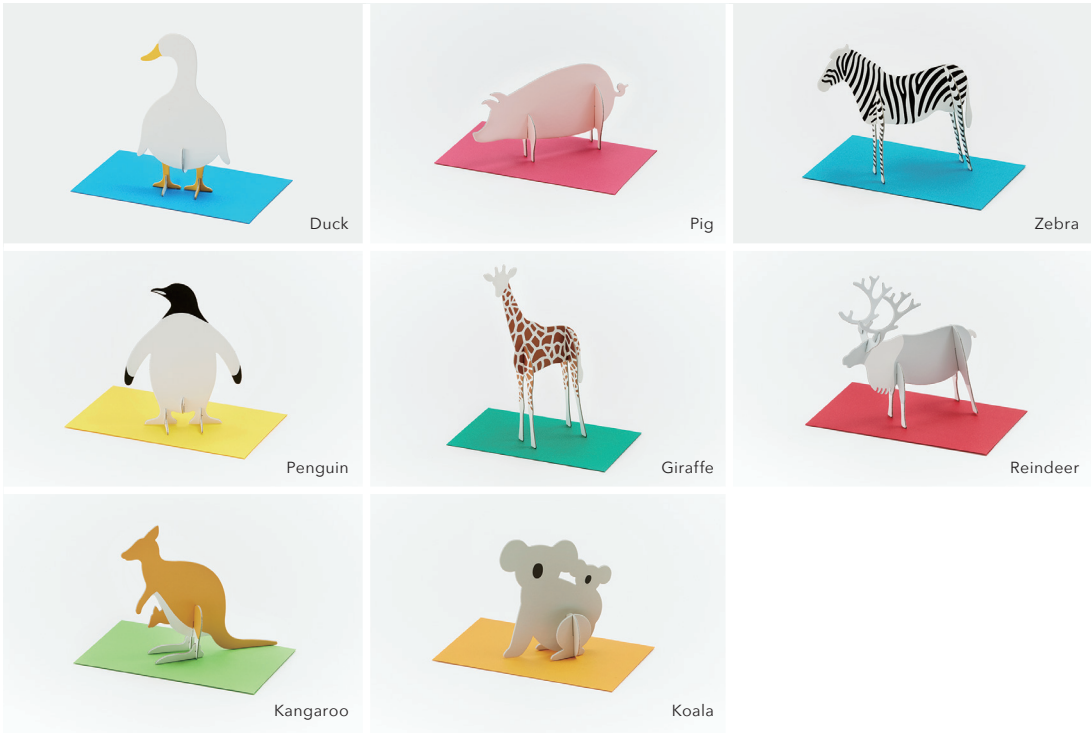
<Awards>
Creativity International Awards: Gold Award
A' Design Award, Milan Italy: Platinum A' Design Award, and more

Dimensions(mm) : 167 (H) ×60(W) ×60(D)
Package size(mm) : 63(H) ×63(W) ×27(D)

Standing Message Card

Post Animal

Let the animal papercraft kit deliver your important messages. Scribble your message in the body then send together with other parts inside the envelope. This is a fun message card that the recipient can assemble together and display. Features eight different animals.



<Awards>
Creativity International Awards: Gold Award
A' Design Award, Milan Italy: Gold A' Design Award, and more

1 sheet and 1 envelope
Sheet size(mm) : 160(H) ×125(W)

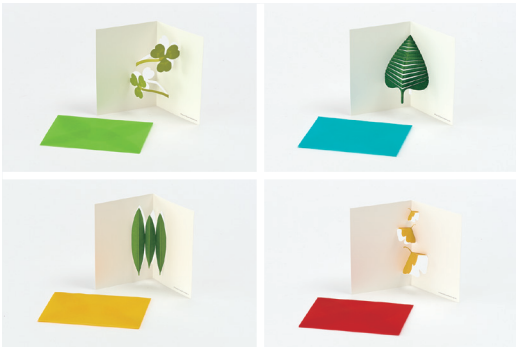
Pop-up Message Card

Leaves

The Leaves is message cards featuring pop-up leaf motifs. Brighten your messages with an expressive touch of seasonal green. Comes in a set of four different cards with four envelopes.

<Awards>
 A' Design Award, Milan Italy: Gold A' Design Award
 HKDA Global Design Awards 2013: Bronze Award
 Creativity International Awards: Platinum Award

4 cards and 4 envelopes
 Card size (mm) : 105(H) ×150(W)
 Package size (mm) : 94(H) ×116(W) ×5(D)



Memo Pad Set

Seasonal Colors

The Seasonal Colors is a set of memo pads in four colors inspired by cherry, olive, ginkgo, and maple leaves. Both the cover and the note paper are colored. Leaf silhouettes on the cover and packaging add an elegant design accent.

<Awards>
 IDA (International Design Awards): Gold Award
 A' Design Award, Milan Italy: Bronze A' Design Award

4 memo pads(50 sheets)
 Memo pad size (mm) : 112.5(H) ×65(W)
 Package size (mm) : 112.5(H) ×263(W) ×6.5(D)



Corporate Data

Corporate Name	good morning inc.
Address	Neonato Annex #302, 4-1-22 Ebisu, Shibuya-ku, Tokyo 150-0013 Japan Tel. +81-3-5421-1007 www.goodmorning.co.jp
Established	February 1988
President	Katsumi Tamura
	Professional Memberships: Member, Japan Graphic Designers Association (JAGDA) Member, New York Type Directors Club (TDC) Board member, International Association of Designers (IAD)
Paid-in Capital	10 million yen
Business Activities	Graphic design Planning, production and sales of original products - Calendar - Stationery

